The Chester MSc in International Business

Manage your future with the Chester MSc

1 year full-time
2 years part-time
Take your career to the next level with the Chester MSc in International Business

Do you want to step-up in business to become a global contender? Whether you are a new graduate looking to move up to the next level of study, or are coming from industry, our MSc in International Business aims to build your abilities to become a key contributor to improving business performance on a global scale.

Taking only a year to complete full-time, and taught by our highly qualified subject specialists, the MSc in International Business offers the ideal stepping stone from undergraduate study, or from the workplace, to becoming a professional manager with an understanding of global business principles. This is especially so if you are coming from a non-business related degree, or job and we welcome graduates and professionals from all disciplines.

Develop your potential

Our MSc will give you the professional edge to become a successful manager able to take on the challenges of today’s competitive business arena. Taught by highly industry experienced academics and sitting alongside peers from a range of industries and from across the globe, you’ll enjoy a stimulating learning environment which will help you nurture your skills and understand international business from a wide range of viewpoints and experiences.
Why Choose the University of Chester Business School?

The MSc in International Business is studied at our world-class business school on the banks of the River Dee in the heart of Chester. Its historic connections to Sir Winston Churchill, General Eisenhower and General De Gaulle, make it the ideal place for you to become one of the strategic decision makers and managers of the future. With a bespoke Postgraduate Study Centre and state of the art learning-zones, it offers excellent facilities for you – a multi-million pound investment has guaranteed it!
Manage your future with our MSc

Our careers and employability team aim to give you the competitive edge to make you the main candidate in the jobs market. They will assist you with mock interviews enhance your CV and help you with covering letters.

The MSc in International Business aims to help you in a wide range of careers. On completion, many of our past students have progressed into middle management roles in a variety of industries, including: telecoms, retailing, engineering and manufacturing, banking, as well as public and not for profit sectors. Naturally the range of careers you can enter is extensive, but some examples include management roles in marketing digital communications and retailing.

The Chester Experience

Not only will you enjoy the on-campus facilities, but you’ll be just five minutes from the breath-taking City of Chester where you can soak up its rich cultural heritage and sense of history. You will also be close to the larger cities of Liverpool and Manchester as well as the stunning scenery of the North Wales coast and mountains just a short journey away.

Chester is home to global businesses such as KPMG, Bank of America, Airbus and Royal Bank of Scotland and our close industry links will provide you with a privileged insight into some of the world’s most successful businesses.

Entry Requirements

A minimum of a 2:2 honours degree in any discipline or the equivalent. Applicants without a degree, or with non-standard qualifications and or experience will be considered for entry and each application will be considered on its own merit.

Two intakes are offered per year in October and January.

“Chester is an interesting place to live, with different cultures and historic landmarks and amazing events that keep me entertained. Chester is ranked as the UK’s 5th prettiest city and most peaceful place to live in the UK!

The programme has exposed me to a wide range of topics within management, business and finance. Graduating with an MSc degree in Chester will be a fantastic experience which I believe will prepare me for an excellent career.”

Mohamed Salieu Barrie, from Sierra Leone
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<tr>
<th>Chester MSc Facts</th>
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<td>Global Companies are based on the doorstep.</td>
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<td>14,000 students from 110 countries have passed through our doors in the last five years.</td>
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<td>91% of our students agreed that staff are enthusiastic about what they are teaching.*</td>
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Why did you choose the MSc?
I did my undergraduate degree at the University of Chester; it is such a beautiful city and a really homely university that I decided I did not want to study anywhere else.

Do you find studying with different nationalities enhances your learning?
Definitely, it gives you new perspectives on not only the world of business but the world as a whole— you can learn so much from people of other nationalities. The mix of people from around the world is one of the best things about the course.

Has the programme given you more confidence to go for your dream job?
Absolutely, I feel that what I learn here is actually applicable to so many different situations. You actually learn useful skills and theory which you could use in everyday life; you are not learning something just to pass an exam.

What do you enjoy about the programme?
I enjoy the varied modules we study and that they all come together and start to make sense with one another. The module options are so varied, and sound so interesting that I struggled to choose which ones to take—finally settling on the international business modules.

What do you think of the city of Chester?
Chester is a beautiful city, it is not too big or too small and everything is only ten minutes away. It has such a range of shops, restaurants and cute cafés, but also green spaces where you can go for walks— the river is beautiful too. There is always something going on and plenty to do.

Do you find the Careers and Employability department helpful during your studies?
The careers department have such a huge range of different jobs, placements, and experience days you can look at. The careers department is wonderful as you can shadow professionals and decide if that career is for you. You can also access it for 3 years after you leave the university.

Are you involved in any clubs or societies?
I used to run the Spanish society— it’s a great society where you can meet people from all over the world, practice your language skills or just come to film and food nights. You don’t even need to know Spanish! Another club is the Snow Sports Society who run training sessions and lessons throughout the year. They go on a ski trip every year too. So whether you’re a seasoned skier or have never skied before, everyone is welcome!
Further Information and Applications

In keeping with the mission statement of University of Chester and the Faculty’s commitment to widening access and participation, the Faculty of Business and Management offers a flexible entry system for mature students, and for students who possess non-standard entry qualifications.

The University of Chester is committed to the active promotion of equality of opportunity. Applications are particularly welcome from those groups currently under-represented in higher education. For a copy of our diversity and equality policy in admissions, please contact us at enquiries@chester.ac.uk

This document is available in larger formats upon request. Please email enquiries@chester.ac.uk for further details.

Take the next step to your management career and contact us today:

**MSc International Business Programme Leader:**
Dr Brian Gibbs, Programme Director for MSc International Finance, and MSc International Business:

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**Email:** b.gibbs@chester.ac.uk

Our Business School offers you an unforgettable MSc experience in the heart of the beautiful city of Chester. Take a look at our virtual tour and video to see our modern facilities:


[www.chester.ac.uk/pg/international-business](http://www.chester.ac.uk/pg/international-business)